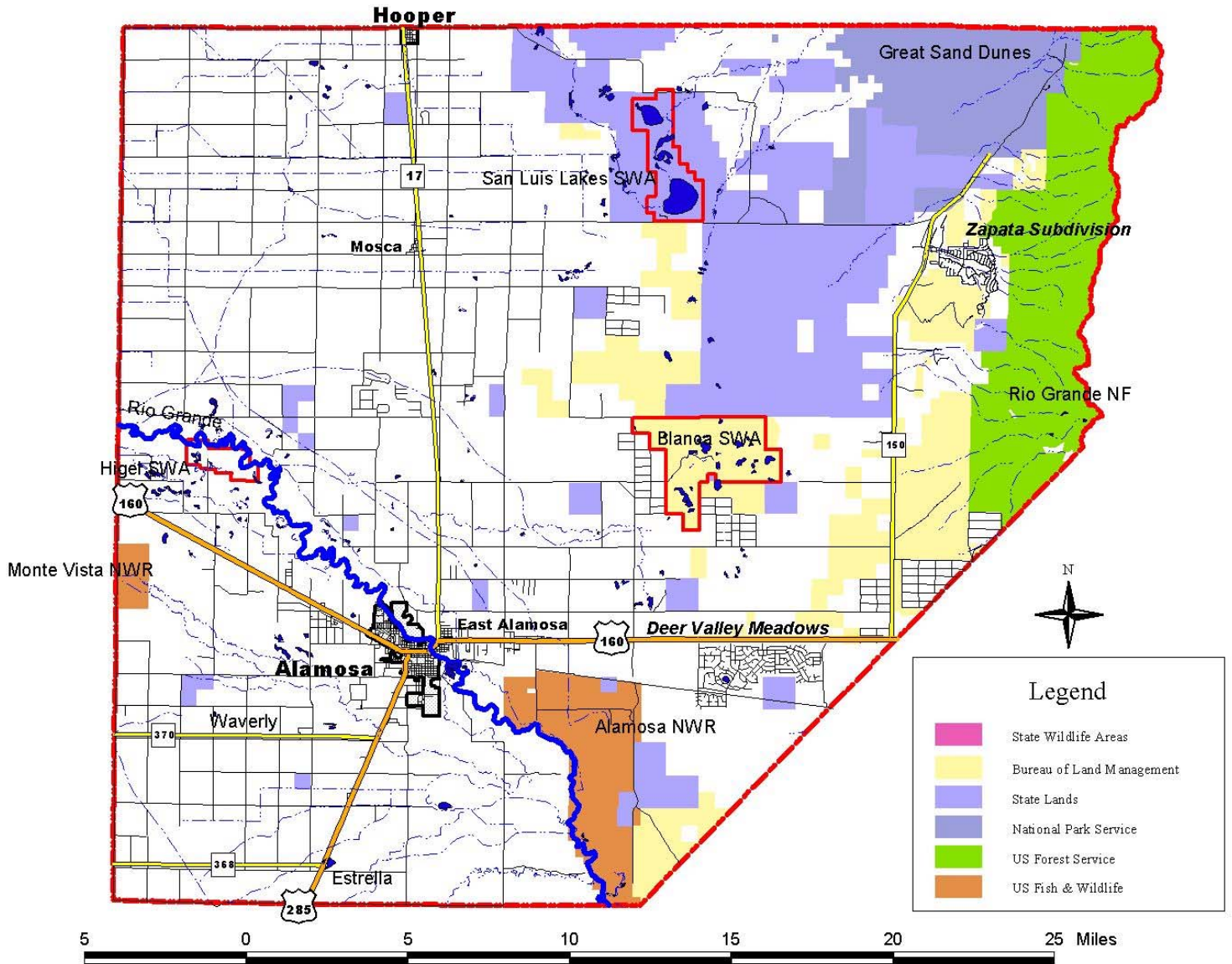


Map 22

Alamosa County



Source: San Luis Valley GIS/GPS Authority.

Alamosa County

County Input on Goals and Objectives	Potential DRG assistance
Agribusiness	
Goal: Create or retain higher paying jobs within the agribusiness sector by adding value and developing new products and markets.	
Objective: Expand opportunities for value-added processing.	FS, RLF
Objective: Expand opportunities for new markets, niche markets, and new products.	FS
Objective: Identify opportunities for aquaculture and hydroponics.	TA
Non-Ag Industry Sectors	
Goal: Create or retain higher paying jobs in the non-ag sectors by upgrading skills, applying new technologies, closing sales gaps, supporting new products and marketing methods, and replacing mine and sawmill closures with new industries.	
Objective: Convert “old” industries to “new products” (e.g. find niche markets for old wood that can be developed into products such as furniture).	FS, RLF
Objective: Expand the market and “regional hub” base by attracting customers in outlying communities such as Salida and Walsenberg.	GS
Objective: Increase the number of technology-based businesses and jobs as may be permitted by infrastructure.	RLF, OA
<u>Strategy:</u> Promote available workforce to these businesses.	GS
<u>Strategy:</u> Capitalize on the Spanish speaking populations for businesses who may need those skills.	GS
<u>Strategy:</u> Provide necessary and workforce preparation.	DR, TA
<u>Strategy:</u> Establish recruitment center for technology businesses.	GS, RLF
<u>Strategy:</u> Utilize state and local incentives and subsidies, mobilize and utilize existing training resources.	TA, OA
<u>Strategy:</u> Tie this action to verifiable wage, job, and longevity targets.	OA
Objective: Build the workforce so the county and region can meet the needs of desired businesses (e.g. high-tech, non-polluting).	OA
<u>Strategy:</u> Carry out skill survey asking: What do businesses need? What is lacking? Survey those businesses who would like to move to Alamosa County.	DR
<u>Strategy:</u> Support adult education programs.	GS
<u>Strategy:</u> Ensure re-training programs continue and are enhanced.	GS
<u>Strategy:</u> Utilize TSJC and ASC to help with the skill survey.	DR
<u>Strategy:</u> Work with the high schools and institutions of higher learning to implement results of survey.	TA

Alamosa County (Continued)

County Input on Goals and Objectives	Potential DRG assistance
Tourism	
Goal: Capture a greater share of tourism market potentials and jobs by identifying new markets, improving services and infrastructure, and enhancing tourist attractions and amenities.	
Objective: Expand nature- and eco-based tourism opportunities and employment.	DR, TA
Objective: Support existing tourist railroads and assess feasibility for other tourist rail developments.	FS
Objective: Identify and assist in the introduction of new types of tourism providing a new source of income and job benefits.	DR, FS
Objective: Develop and market Alamosa County and SLV tourism packages.	GS
Objective: Find ways to get tourists out of their cars.	GS
Objective: Expand art exhibits, galleries, and opportunities, and then market these efforts.	GS, OA
Objective: Utilize the river corridor as a tourism destination and market it.	GS
Objective: Develop and enhance Alamosa County's and the SLV's hiking trails, river corridor, biking paths and hiking trails.	OA
Objective: Improve Alamosa's downtown and nightlife (e.g. dinner theatre, micro-brewery, etc.)	GS
Infrastructure	
Goal: Assist with physical infrastructure improvements to support economic and community development, improve system quality and capacity, and ensure that future needs are met.	
Objective: Participate in regional transportation planning to ensure the Valley's and Alamosa County's transportation needs are being addressed and priorities selected support community plans.	TA
Objective: Identify needs and sources of support for upgrading telecommunications infrastructure.	DR, TA
Capacity Building and Communications	
Goal: Increase the capacity of local governments and county-based development groups to plan for desired futures, and improve the level of communications and cooperation among and between them.	
Objective: Create a forum for SLV-wide planning, cooperation and action around growth, education, and economic and community development and one that builds on what already exists and uses the CEDS plan as key topic areas.	TA
Objective: Create a county-wide Comprehensive Plan in collaboration with all the county governments that would include: 1) infrastructure planning; 2) water; 3) streamlining the development process; 4) a mechanism to share information such as a data base; 5) developing efficiencies in processes and data across jurisdictions; 6) learning from other communities dealing with growth issues; 7) getting Highway #160 issues resolved because all other planning centers around that issue; and 8) a comprehensive affordable housing strategy.	TA

Alamosa County (Continued)

County Input on Goals and Objectives	Potential DRG assistance
Community Services and Facilities	
Goal: Improve the quality of life and capacity of the Valley for future development by upgrading and expanding a wide range of community services, facilities, and amenities.	
Objective: Support efforts to improve the availability, accessibility, and affordability of health care services.	GS
<u>Strategy:</u> Create an integrated Valley-wide healthcare system working with all existing entities and include possible shared risk models.	GS
Objective: Support efforts to improve availability of affordable housing for workers.	GS
Objective: Support efforts to improve the quality of education and graduation rates.	GS
<u>Strategy:</u> Find innovative models that combine home-schooling and private school paradigms with public education.	GS
Objective: Support efforts to preserve the county's historic and cultural heritage.	TA
Objective: Support efforts to develop recreational and community facilities.	TA
Objective: Foster the academic segment of our county/communities through offering more fairs and conferences utilizing assets such as TSJC and ASC.	GS
Objective: Enhance human services in the area.	GS
<u>Strategy:</u> Establish a countywide domestic violence shelter.	GS
<u>Strategy:</u> Establish a respite care program for those taking care of seniors.	GS
Objective: Build a stronger economic base while celebrating Alamosa County's culture, heritage and diversity.	GS
<u>Strategy:</u> Complete the Museum and Cultural Center.	TA, OA
<u>Strategy:</u> Complete Convention Center.	TA, OA
<u>Strategy:</u> Complete Family Wellness Center.	GS
<u>Strategy:</u> Possibly look into co-locating these projects or combining them.	GS
Natural Resources and Environment	
Goal: Protect and enhance environmental assets; assist conservation groups in maintaining the resource base; and support sustainable and environmentally sound management practices and use of natural resources.	
Objective: Support the river corridor project.	GS
Objective: Support sustainable levels of land use and natural resources, and the management practices needed to ensure their protection for current and future generations.	GS
Objective: Support measures to conserve water, prevent permanent loss due to over-appropriation, and protect against exportation.	GS, OA