

### III. CEDS STRATEGY COMMITTEE

#### A. 2013 Membership Guidelines

EDA's 2013 CEDS guidelines for the Strategy Committee require a majority of members meeting the strict definition of Private Sector Representatives. It is also made clear in the guidelines that the Planning Organization appoints representatives to the Strategy Committee, and must ensure that the committee also includes: Public Officials; Community Leaders; Representatives of Workforce Development Boards; Representatives of Institutions of Higher Education; Minority and Labor Groups; and Private Individuals.

To meet these requirements, and to ensure broader participation in the planning process, the SLVDRG is making a significant expansion in the 2013 CEDS Strategy Committee membership. This will include a group of 21 core members consisting of current planning organization members, with a majority (12) representing the private sector, and the balance (9) representing public officials, workforce development, higher education, and other sectors.

In addition, a significantly larger group of expanded membership appointments was made to capture all of the resources needed in preparing the CEDS, and to establish a powerful new base of human resources for continuing the planning process in future years. This resulted in the addition of 51 more members, with a majority (30) representing the private sector, and the balance (21) representing a cross-section of other economic interests.

With this volume of participation, changes in the names on this original list are anticipated to occur, and the list will be updated with the annual CEDS report. Compliance with the private sector majority rule will be maintained for any future changes, replacements, or additions in strategy committee representatives.

Input concerning the 2013 update of programs and projects was continuous starting with the State of Colorado's Bottom Up meetings beginning 2011. Added to this were numerous meetings with county commissioners and others where the SLVDRG role in preparing the CEDS and request for input and assistance were discussed. In September 2013, we determined that the new CEDS guidelines required a much greater level of private sector and community input in the process, and began a review of the people and types of representation needed for a more comprehensive coverage of specialized economic sectors, programs, and infrastructure.

A draft was presented at a meeting of the full group on March 1, 2014, along with a presentation on the history of the CEDS process; current status of the document; and future expansion and implementation of the development strategies. This was followed by an extensive discussion of the goals, strategies, and proposed projects selected for implementation in the 2014 - 2019 timeframe.

A majority of the strategy committee members participated in the meeting, and provided input or commitments to follow through on providing additional information, comments, or possible revisions or additions needed.

Due to an extremely heavy workload of projects in 2013 and a lack of additional funding support for document preparation, we requested an extension to complete the work. The EDA Denver Regional Office offered to extend the due date to March 31, 2014 in order to complete the review process and put the finishing touches on the document. Our request was approved by EDA in late November, contingent on our preparing a 2013 Progress Report, which was submitted on December 31, 2013.

We also believe that the approach taken with the strategy committee was more effective in generating interest

and a sense of participation in the planning process than a series of community meetings used for the previous CEDS, and we fully expect the same level of enthusiasm to continue for the annual CEDS reports.

**B. Listing of Strategy Committee Members**

**San Luis Valley Development Resources Group  
2013 CEDS Strategy Committee**

**Core Members: Private Sector Representatives**

<b>Name/Title/Organization</b>	<b>County Area</b>	<b>Category</b>	<b>Other Interests</b>
Marty Asplin, President Asplin & Associates	Rio Grande, Del Norte	PSR	Upper Rio Grande EDC, Furniture Mfg.
T.J. Brown, Loan Officer (designee) Del Norte Federal Bank	Rio Grande, Del Norte	PSR	Business, Banking
David Broyles, President First Southwest Bank Vice-Chairman	Alamosa, Saguache	PSR	ACEDC, Alamosa Marketing SLVDRG Chairman Banking
Duane Bussey, President SLV Federal Bank	Alamosa, Rio Grande	PSR	Community programs
Patricia Fluck, Retired The Wolf Creek Team, Chairman	Rio Grande, South Fork	PSR	Real estate
Mike Goodart, President Town & Country Car & Truck Ctr.	Alamosa	PSR	Alamosa County DC
Kasey Russell, Relationship Mgr. Community Banks	Conejos, Costilla, Alamosa, Rio Grande	PSR	Banking
Terry Smith, President Century 21 Realty	Alamosa	PSR	Alamosa Marketing District
Loren Howard, Executive Director SLV Rural Electric	Region	PSR	Electric utilities
Jeff Woodward, President Woody's Q Shack	Alamosa	PSR	Telecommunications, Early Iron Festival
Kathy Worthington, Service Mgr., Xcel Energy	Region	PSR	Electric utilities
George Wilkinson	Region	PSR	SLV Transportation Planning Region, Chairman

**Core Members: Other Economic Sectors**

<b>Name/Title/Organization</b>	<b>County Area</b>	<b>Category</b>	<b>Other Interests</b>
Betty Velasquez, Director Colorado Workforce Center	Region	Workforce Development	Minority and labor groups
Les Cahill, Administrator Mineral County	Mineral	Public Official	Planning
Josef Lucero, Mayor City of Alamosa	Alamosa	Public Official	Businessman
Karla Shriver, Commissioner Rio Grande County	Rio Grande	Public Official	Agriculture
Michael Yohn, Commissioner Alamosa County	Alamosa	Public Official	Business, Veterans
Bill Mansheim, CFO Adams State College	Region	Higher Education	Education
Laurie Weber, Director Trinidad State Junior College	Region	Workforce Development	Minority and labor groups
John Sandoval, Commissioner Conejos County	Conejos	Public Official	Hospitality, Economic Development
Ken Anderson, Commissioner Saguache County	Saguache	Public Official	Agriculture
Larry Kawanabe, Town Trustee Town of Blanca	Costilla, Blanca	Public Official	Agriculture, Economic Development
Lawrence Pacheco, Commissioner Costilla County	Costilla	Public Official	Local government

**Expanded Memberships: Private Sector Majority**

<b>Name/Title/Organization</b>	<b>County Area</b>	<b>Category</b>	<b>Other Interests</b>
Timothy Bachicha, President CPA Firm	Alamosa	PSR	Adams State College Board of Trustees
John Baxter, President Mountain Valley Lumber	Saguache	PSR	Sawmill, compost, wood pellets
Peter Berry, President Sky High Recruiting Network	Rio Grande, Del Norte	PSR	Sky Hi-Fi, 672 Grande Gallery
Jim Sammons, President Alta Fuels	Alamosa	PSR	Biodiesel, Renewable energy, value-added ag
Mark Brimhall, President Brimhall Industrial	Rio Grande, Del Norte	PSR	Utility equipment maintenance and repair

Allen Davey, President Davis Engineering	Region	PSR	Facility design, water mgmt.
Ed Ellis, President San Luis & Rio Grande RR	Alamosa, Costilla, Conejos	PSR	Rail Transportation
Val Finnegan Bill Clarke Truck Lines	Conejos, La Jara	PSR	CON-CEPTS, El Pomar Foundation
Sarah Stoeber, BDD SLV Development Resources	Alamosa	PSR	Alamosa County Chamber
Dee Greeman, Owner Mountain Valley Agribusiness	Region	PSR	Agriculture
Troy Plane Jacks' Market	Rio Grande, Monte Vista	PSR	Retail business
Keith Cerny, Publisher Valley Courier	Alamosa	PSR	Publications
Lance Cheslock, Exec. Director La Puente	Region	PSR	Homelessness, poverty
Mike Jones, Finance Executive Sky View Cooling, Inc.	Rio Grande, Saguache	PSR	Agriculture, workforce development
Mike Hurst, President, Del Norte Federal Bank	Rio Grande, Del Norte	PSR	Upper Rio Grande EDC
Carol Thompson The Bridge	Alamosa	PSR	Assisted Living Service
Leroy Martinez, President L&M Auto	Alamosa	PSR	Investor, businessman
David Montgomery, Art Studio	Alamosa	PSR	Artist
Robert Oringdulph, President Edward Jones Investments	Alamosa	PSR	Financial Planning
Preston Porter, Vice President Porter Realty	Alamosa	PSR	ACEDC, real estate
Sherry Valdez, Exec Director Early Childhood Council	Region	PSR	Early childhood education
Ralph Abrams, President Crestone Telecommunications	Saguache, Crestone	PSR	Telecommunications
Steve Valdez, Manager City Market	Alamosa	PSR	Retail business
Virgil Valdez, Owner Valdez Farms	Conejos, La Jara	PSR	Agriculture, Financial services, SLVDRG Past Chairman

Scott Van Gieson, Vice President Van Gieson and Construction	Alamosa, Rio Grande	PSR	Construction, workforce dev, hospitality
Leonard Velasquez, President SLV Quality Concrete	Rio Grande, Monte Vista	PSR	Minority and labor groups
Alan Wehe, President Blanca Telephone Company	Alamosa	PSR	Telecommunications
Karla Wilschau, President Wall, Smith, Bateman & Asso.	Alamosa	PSR	CPA Firm
Erwin Young, President Young Fish Farm	Alamosa, Hooper	PSR	Aquaculture, Renewable energy
Jamie Greeman Alamosa Convention and Visitors	Alamosa	PSR	Tourism

**Expanded Memberships: Other Economic Sectors**

<b>Name/Title/Organization</b>	<b>County Area</b>	<b>Category</b>	<b>Other Interests</b>
Suzanne Benton, Administrator Rio Grande County	Rio Grande, Del Norte	Public Official	Local government, economic development
Mike Blendon, Refugee Mgr. U.S. Fish & Wildlife Service	Alamosa	Public Official	Federal land mgmt., Environment, Wetlands
Charlotte Bobicki, Reg Rep U.S. Sen. Michael Bennet	Alamosa	Public Official	Local government, economic development
Heather Brooks, City Manager City of Alamosa	Alamosa	Public Official	City planning and services, Alamosa Chamber DC
Dan Dallas, Forest Supervisor Rio Grande North Forest	Region	Public Official	Federal land mgmt., Environment, Timber Mgmt.
Marvin Reynolds CSU Extension	Region	Public Official	State Government Partner
Christy Culp, Regional Mgr. Colorado Dept. of Local Affairs	Region	Public Official	Local government infrastructure
Kathy Rogers, Director Comm/Mkt SLV Health	Alamosa	Community Leader	Healthcare
Jim Ehrlich, Exec Dir Colorado Potato Admin Comm.	Alamosa	Community Leader	Agriculture
Barbara Pacheco, L & E Specialist II Colorado Workforce Center	Region	Workforce Development	Minority and labor groups

Mary Hoffman, Dir., Community Partnership Adams State University	Region	Higher Education	Education, community development
Forrest Neuberger, City Mgr City of Monte Vista	Rio Grande, Monte Vista	Public Official	Local government, economic development
Liza Marron Saguache County ScSEED	Saguache, Saguache	Community Leaders	Local Foods Coalition
Jessica Martin, Manager USDA Rural Development	Region	Public Office	Housing
Erin Minks, Reg Dir U.S. Sen. Mark Udall	Region	Public Official	Federal Government Partner
Debbie Garcia City of Monte Vista	Rio Grande, Monte Vista	Public Official	Monte Vista CDC, business
Darius Allen, Commissioner Alamosa County	Alamosa	Public Official	Agriculture
Kari Linker, Business Dev. Rep., Colorado Office of Economic Development	Region	Public Official	State Government Partner
Dr. David Svaldi, President Adams State University	Region	Higher Education	
Steve Vandiver, Executive Director, Rio Grande Water Conservation Dist.	Region	Public Official	Water Resources
Scott Lamb, Commissioner Mineral County	Mineral	Public Official	Business