
III. CEDS STRATEGY COMMITTEE

A. 2007 Membership Guidelines

EDA's 2007 CEDS guidelines for the Strategy Committee require a majority of members meeting the strict definition of Private Sector Representatives. It is also made clear in the guidelines that the Planning Organization appoints representatives to the Strategy Committee, and must ensure that the committee also includes: Public Officials; Community Leaders; Representatives of Workforce Development Boards; Representatives of Institutions of Higher Education; Minority and Labor Groups; and Private Individuals.

To meet these new requirements, and to ensure broader participation in the planning process, the SLVDRG is making a significant expansion in the 2007 CEDS Strategy Committee membership. This will include a group of 23 Core Members consisting of current Planning Organization members, with a majority (12) representing the private sector, and the balance (11) representing Public Officials, Workforce Development, Higher Education, and other sectors.

In addition, a significantly larger group of Expanded Membership appointments is being made to capture all of the resources needed in preparing the CEDS, and to establish a powerful new base of human resources for continuing the planning process in future years. This resulted in the addition of 63 more members, with a majority (34) representing the private sector, and the balance (29) representing a cross-section of other economic interests.

With this volume of participation, changes in the names on this original list are anticipated to occur, and the list will be updated with the Annual CEDS Report. Compliance with the private sector majority rule will be maintained for any future changes, replacements, or additions in Strategy Committee representatives.

Input concerning the 2007 Update of programs and projects was more or less continuous starting with the One-Land, One-Plan meetings in 2006. Added to this were numerous meetings with county commissioners and others where the SLVDRG role in preparing the CEDS and request for input and assistance were discussed. In September 2007, we determined that the new CEDS guidelines required a much greater level of private sector and community input in the process, and began a review of the people and types of representation needed for a more comprehensive coverage of specialized economic sectors, programs, and infrastructure.

Appointments to the expanded Strategy Committee were announced in early November in order to share a draft of the CEDS Update and launch a 30-day public review period in anticipation of a December 31 submittal deadline

to EDA. Notices also included a copy of the new guidelines and a CD of our 2002 document. A draft was presented at a meeting of the full group on November 26, 2007, along with a presentation on the history of the CEDS process; current status of the document; and future expansion and implementation of the development strategies. This was followed by an extensive discussion of the goals, strategies, and proposed projects selected for implementation in the 2008-2012 timeframe.

A majority of the Strategy Committee members participated in the meeting, and provided input or commitments to follow through on providing additional information, comments, or possible revisions or additions needed. For members unable to attend, we sent a copy of the draft by mail on November 29 requesting their response by December 21, 2007.

Due to an extremely heavy workload of projects in 2007 and a lack of additional funding support for document preparation, we had previously requested an extension to complete the work. Having granted a similar request to another District, the EDA Denver Regional Office offered to extend the due date to January 31, 2008 in order to complete the review process and put the finishing touches on the document. Our request was approved by EDA in late November, contingent on our preparing a 2007 Progress Report which was submitted on December 12, 2007.

The one-month extension enabled us to extend the comment period to January 15, 2008, which we believe will improve the quality of the action plan and projects, and allowed more time to assemble the extensive background information sections of our document.

We also believe that the approach taken with the Strategy Committee was more effective in generating interest and a sense of participation in the planning process than a series of community meetings used for the previous CEDS, and we fully expect the same level of enthusiasm to continue for the Annual CEDS reports.

B. Listing of Strategy Committee Members

**San Luis Valley Development Resources Group
2007 CEDS Strategy Committee**

Core Members: Private Sector Representatives

Name/Title/Organization	County Area	Category	Other Interests
Marty Asplin, President Asplin & Associates	Rio Grande, Del Norte	PSR	Upper Rio Grande EDC, Furniture Mfg.
Jon Boyd, President Boyd & Associates	Rio Grande, South Fork	PSR	Upper Rio Grande EDC, Financial Planning
T.J. Brown, Loan Officer (designee) Del Norte Federal Bank	Rio Grande, Del Norte	PSR	
David Broyles, President First Southwest Bank Vice-Chairman	Alamosa	PSR	Alamosa Community DC, SLVDRG Past Chairman
Duane Bussey, President SLV Federal Bank	Alamosa	PSR	Community programs
Patricia Fluck, President The Wolf Creek Team, Chairman	Rio Grande, South Fork	PSR	Real estate
Mike Goodart, President Town & Country Car & Truck Ctr.	Alamosa	PSR	Alamosa County DC
Linda Hagedorn, President Sunflower Bank	Rio Grande, South Fork	PSR	
Terry Smith, President Century 21 Realty	Alamosa	PSR	Alamosa Marketing District
John Villyard, CEO SLV Rural Electric	Region	PSR	Electric utilities
Jeff Woodward, President Everything Wireless	Alamosa	PSR	Telecommunications, Early Iron Festival
Kathy Worthington, Serv Mgr., Xcel Energy	Region	PSR	Electric utilities

Core Members: Other Economic Sectors

Name/Title/Organization	County Area	Category	Other Interests
Rudy Archuleta, Director Colorado Workforce Center	Region	Workforce Development	Minority and labor groups
Les Cahill, Administrator Mineral County	Mineral	Public Official	
April Gonzales, City Council City of Alamosa	Alamosa	Public Official	Law
Rudy Gonzales	Alamosa	Private Individual	Workforce development

Name/Title/Organization	County Area	Category	Other Interests
Robert Hagedorn, Commissioner, Rio Grande County	Rio Grande	Public Official	Agriculture
Bill Mansheim, CFO Adams State College	Region	Higher Education	
Mike Maestas, Executive Dir. Trinidad State Junior College	Region	Workforce Development	Minority and labor groups
John Sandoval, Commissioner Conejos County	Conejos	Public Official	
Mike Spearman, Commissioner Saguache County	Saguache	Public Official	Agriculture
Ed Vigil, Commissioner Costilla County	Costilla, San Luis	Public Official	
George Wilkinson, Commissioner Alamosa County	Alamosa	Public Official	SLV Transportation Planning Region, Chairman

Expanded Memberships: Private Sector Majority

Name/Title/Organization	County Area	Category	Other Interests
Timothy Bachicha, President CPA Firm	Alamosa	PSR	Adams State College Board of Trustees
John Baxter, President Mountain Valley Lumber	Saguache	PSR	Sawmill, compost, wood pellets
Peter Berry, President Sky High Recruiting Network	Rio Grande, Del Norte	PSR	Sky Hi-Fi, 672 Grande Gallery
Rob Bond, Fuels Manager Alta Fuels	Alamosa	PSR	Biodiesel, Renewable energy, value-added ag
Mark Brimhall, President Brimhall Industrial	Rio Grande, Del Norte	PSR	Utility equipment maintenance and repair
Allen Davey, President Davis Engineering	Region	PSR	Facility design, water mgmt.
ED Ellis, President San Luis & Rio Grande RR		PSR	Rail Transportation
Val Finnegan Bill Clarke Truck Lines	Conejos, La Jara	PSR	CON-CEPTS, El Pomar Foundation
Debbie Ford, President Valley Pride Car Wash	Alamosa	PSR	Alamosa County Chamber
Dee Greeman, President Mountain West Home Loan	Alamosa	PSR	Agriculture
Charles Griego, President Valentino's Food Mart	Alamosa	PSR	Minority and labor groups
Hew Hallock, Managing Editor Valley Courier	Alamosa	PSR	
David Hill, Owner Sangre de Cristo Inn	Saguache, Crestone	PSR	Tourism
Dusty Hicks, Broker Valley at Wolf Creek Properties	Rio Grande, South Fork	PSR	Upper Rio Grande EDC

Name/Title/Organization	County Area	Category	Other Interests
Mike Hurst, President, Del Norte Federal Bank	Rio Grande, Del Norte	PSR	Upper Rio Grande EDC
Don Kanen, CEO The Legacy	Rio Grande, Del Norte	PSR	Assisted Living Service
Leroy Martinez, President L&M Auto	Alamosa	PSR	Investor
Nacho Martinez, President Grizzly Inn	Alamosa	PSR	Tourism
David Montgomery, Art Studio	Alamosa	PSR	
Jack Mozzetti, President Comfort Inn Alamosa	Alamosa	PSR	Tourism, Railroads
Julie Nunley, President Alamosa Bus Company	Alamosa	PSR	General public and commuter services
Robert Oringdulph, President Edward Jones Investments	Alamosa	PSR	Financial Planning
Mike Porter, President Porter Realty	Alamosa	PSR	
Doug Shriver, Owner Shriver Farms	Rio Grande, Monte Vista	PSR	Agriculture
Erin Smith, Columnist Pueblo Chieftain	Alamosa	PSR	
Ken Swinehart, President Amigo.Net	Alamosa	PSR	Telecommunications
Steve Valdez, Manager City Market	Alamosa	PSR	
Virgil Valdez, Owner Valdez Farms	Conejos, La Jara	PSR	Agriculture, Financial services, SLVDRG Past Chairman
Arvin VanRy, President Colorado Construction	Alamosa	PSR	Alamosa County DC SLVDRG Past Chairman
Leonard Velasquez, President SLV Quality Concrete	Rio Grande, Monte Vista	PSR	Minority and labor groups
Alan Wehe, President Blanca Telephone Company	Alamosa	PSR	Telecommunications
Karla Wilschau, President Wall, Smith, Bateman & Asso.	Alamosa	PSR	CPA Firm
Erwin Young, President Young Fish Farm	Alamosa, Hooper	PSR	Aquaculture, Renewable energy
Lynn Young, Colorado Gators	Alamosa, Hooper	PSR	Tourism

Expanded Memberships: Other Economic Sectors

Name/Title/Organization	County Area	Category	Other Interests
Suzanne Benton, Administrator Rio Grande County	Rio Grande, Del Norte	Public Official	
Mike Blendon, Refugee Mgr. U.S. Fish & Wildlife Service	Alamosa	Public Official	Federal land mgmt., Environment, Wetlands
Charlotte Bobicki, Staff Coordinator, U.S. Senator Ken Salazar	Alamosa	Public Official	SLVDRG Past Chairman
Nathan Cherpeski, City Manager City of Alamosa	Alamosa	Public Official	City planning and services, Alamosa Chamber DC
Daniel Dalles, Supervisor Rio Grande North Forest	Rio Grande	Public Official	Federal land mgmt., Environment, Timber Mgmt.
Merle Dillon, Research Mgr. CSU Research Station	Saguache, Center	Public Official	State Government Partner
Debra Downs, Regional Mgr. Colorado Dept. of Local Affairs	Region	Public Official	Local government infrastructure
Jim Ehrlich, Colorado Potato Admin Comm.	Alamosa	Community Leader	Agriculture
Jerry Gallegos, Senior Field Rep Rocky Mountain SER	Alamosa	Workforce Development	Minority and labor groups
Jerry Gallegos, Senior Field Rep Rocky Mountain SER	Region	Workforce Development	
Julie Gallegos, Director Conejos County EDC	Conejos, Antonito	Public Official	Land use planning
Mary Hoffman, Dir., Community Partnership Adams State College	Region	Higher Education	
Art Hutchinson, Supervisor Great Sand Dunes Natl. Park	Alamosa, Saguache	Public Official	Land management agencies
Alisha Reis City of Monte Vista	Rio Grande, Monte Vista	Public Official	Planning
Liza Marron, Chairman Saguache County ScSEED	Saguache, Crestone	Community Leaders	
Jessica Martin, Manager USDA Rural Development	Region	Public Office	
Crestina Martinez, Administrator Costilla County	Costilla, San Luis	Public Official	
Jim Mietz, Director SLV Resource Conservation & Development	Region	Public Official	Renewable energy
Erin Minks, Staff Coordinator U.S. Senator Ken Salazar	Region	Public Official	Federal Government Partner
Robert Philleo	Saguache, Crestone	Private Individuals	SLVDRG Past Chairman
Kathy Rogers, VP of Development, SLV Regional Medical Center	Alamosa	Community Leader	Alamosa City Council

Name/Title/Organization	County Area	Category	Other Interests
Marguerite Salazar, President Valley Wide Health Services	Region	Community Leader	SLVDRG Past Chairman
Don Schall, Mayor City of Monte Vista	Rio Grande, Monte Vista	Public Official	Monte Vista EDC
Barry Shiohita, Administrator Alamosa County	Alamosa	Public Official	
Aron Snyder, Staff Assistant State Senator Gail Schwartz	Region	Public Official	State Government Partner
Stephanie Steffens, Business Dev. Rep., Colorado Office of Economic Development	Region	Public Official	State Government Partner
Dr. David Svaldi, President Adams State College	Region	Higher Education	
Steve Vandiver, Executive Director, Rio Grande Water Conservation Dist.	Region	Public Official	
Zeke Ward, Commissioner Mineral county	Mineral	Public Official	Willow Creek Restoration
Staffer – State Rep. Rafael Gallegos	Region	Public Official	State Government Partner